

The logo for HF Markets, featuring the letters 'HF' in a bold, red, sans-serif font, followed by the word 'Markets' in a white, italicized, sans-serif font, all set against a black rectangular background.

HF Markets (UK) Ltd

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HF Markets (UK) Ltd

COOKIE POLICY

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1. Introduction

- 1.1. HF Markets (UK) Ltd (hereinafter the “**Company**” or “**we**”) is authorised and regulated by the Financial Conduct Authority (“**FCA**”), with Firm Reference No. 801701 .
- 1.2. This cookie statement covers the website www.hfmarkets.co.uk, and all its related sub-domains and mobile applications that are registered and operated by HF Markets (UK) Ltd.
- 1.3. The Company acting in its capacity as a regulated Investment Firm and in accordance with the provisions of the Law, outlines in this Cookie Policy (herein the “**Policy**”) how the Company uses cookies to provide you with a more relevant and effective experience when you browse our Website and also allows us to improve our site.
- 1.4. We respect your privacy and are committed to providing you with the information and tools you need to manage your cookies.

2. What are cookies

- 2.1. Cookies are small text files that a website stores on your computer or mobile device when you visit the site. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.
- 2.2. **First party** cookies are cookies set by the website you’re visiting. Only that website can read them. In addition, a website might potentially use external services, which also set their own cookies, known as **third-party** cookies.
- 2.3. Persistent cookies are cookies saved on your computer and that are not deleted automatically when you quit your browser, unlike a session cookie, which is deleted when you quit your browser.
- 2.4. Cookies can also be used to establish anonymised statistics about users browsing experience.

3. Cookies Analysis

- 3.1. The Website uses four types of cookies, they are only used for the purpose described below and apply once a user provides their consent to the relevant purpose.

- 3.2. **Necessary:** These cookies are necessary for the website to become functional, allowing core functionalities such as navigating the website and accessing secure fields of the website. For this reason, they do not require your consent. You may disable these by changing your browser settings, but this may affect how the website functions.
- 3.3. **Analytical:** To measure and improve site performance via anonymous reporting of how users interact with website content.
- 3.4. **Marketing:** To provide a more personalized user experience and more relevant ads via analysis of user activity that allows us to effectively target our marketing activities.
- 3.5. **Targeting:** To track your browsing habits in order to deliver personalised advertisements on other sites. Once enabled, these cookies can be disabled through your browser settings.

Name	Purpose	Expiry	Type	Category
<wallet>_is_wizard_completed	Identifies if wizard flow has been fully completed for current user.	10 Days	1 st Party	Necessary
acid	Stores the Affiliate's Campaign ID.	Session	1 st Party	Necessary
cc_cookie_accepted	Stores the acceptance of cookies.	Session	1 st Party	Necessary
cc_cookie_decline	Stores the decline of cookie bar.	Session	1 st Party	Necessary
completing_part	Completed parts for Wizard in profile completion form.	10 Days	1 st Party	Necessary
dark_mode	Used by myHF on redirections to myHF area to switch to dark mode.	Session	1 st Party	Necessary
Exit-popup-	Determines if the exit popup should be displayed.	10 days	1 st Party	Necessary
Fastapi-csrf-token	Used for security purposes in order to prevent abuse of form submission.	Session	3 rd Party	Necessary
forget_pass	Random number to ensure captcha answer is correct.	30 Days	1 st Party	Necessary
forget_pass_x_	Stores captcha answer.	30 Days	1 st Party	Necessary
lang	Stores user's selected language.	1 month	1 st Party	Necessary

ItRefreshedBalance	Last refreshed balance. If last refreshed balance is less than 15 Minutes it will retrieve the info from ItResponse.	Session	1 st Party	Necessary
ItResponse	Balance of wallet.	Session	1 st Party	Necessary
master_account	Wallet of current user.	Session	1 st Party	Necessary
mc_data	Internal tracking cookie that stores the campaign ID of the first landing page the user visited and identifies the user in the future if they register an account.	1 month	1 st Party	Necessary
mcid	Stores campaign ID of landing page visited.	Session	1 st Party	Necessary
mobile_app	Used by HF App on redirections to myHF area to switch to dark mode.	Session	1 st Party	Necessary
mylogin	Wallet of current user. Cookie is shared among all subdomains. Used in main website to identify if current browser is logged in to client area.	Session	1 st Party	Necessary
Path	Current path tracker.	current session	1 st Party	Necessary
redesign_flag	Identifies if myHF area is on redesign or not.	10 Days	1 st Party	Necessary
referer_url	Used to identify the referring url for the current request	Session	1 st Party	Necessary
refid	Affiliate ID used to register clients under specific Affiliates.	Session	1 st Party	Necessary
regulator	Stores user's regulation.	Session	1 st Party	Necessary
show_phone_verification	Identifies whether to show phone verification popup.	Session	1 st Party	Necessary
show_phone_verification_delay_<wallet>	Identifies whether to show phone verification popup after first occurrence of phone verification popup.	1 Day	1 st Party	Necessary
show_profile_update	Identifies whether to show force profile popup.	Session	1 st Party	Necessary
user	Random User ID that identifies the user.	1 month	1 st Party	Necessary
walletHash	Encrypted value of master_account	Session	1 st Party	Necessary

Xrsc11_000	Balance of wallet.	Session	1 st Party	Necessary
__Secure-1PSIDCC	Cookie required to use website options and services.	1 year	3 rd Party	Necessary
__Secure-3PSIDCC	Cookie required to use website options and services.	1 year	3 rd Party	Necessary
AKA_A2	Used by CDN Akamai for the Akamai cache function, used by the website to optimize the response time between the visitor and the website.	Session	3 rd Party	Necessary
captcha_x_	SPAM protection service provided by Google that helps protect websites from spam and abuse.	Session	3 rd Party	Necessary
com.hotforex.www.hotforex-smartbanner-closed	Used for the mobile app banner in order to hide the banner if users don't want to download it.	Session	3 rd Party	Necessary
com.hotforex.www.hotforex-smartbanner-installed	Used for the mobile app banner in order to determine whether it should be displayed or not.	Session	3 rd Party	Necessary
Consent	Google cookie consent tracker.	17 years	3 rd Party	Necessary
csrftoken	A CSRF token is a unique, secret, unpredictable value that is generated by the server-side application and transmitted to the user in such a way that it is included in a subsequent HTTP request made by the user. It is used for security purposes in order to prevent abuse of form submission.	1 year	1 st Party	Necessary
LPSID-Site ID	Visitor ID as identified in Conversational Cloud. Identifies a browser as long as the cookie is not deleted.	Session	3 rd Party	Necessary
LPVID	Provides technical support to the chat function to make sure that the chat on the website works as intended, e.g. by identifying the browser which enables us to remember ongoing and previous chats as well as know where a user is visiting the website from.	1 year	3 rd Party	Necessary
orejime	Store the user's consent about accepting/rejecting cookies	1 year	3 rd Party	Necessary

SAME_SITE	Prevents the browser from sending this cookie along with cross-site requests.	Session	3 rd Party	Necessary
wordpress_test_cookie	WordPress sets a test cookie for every visitor to check if the browser accepts cookies.	current session	3 rd Party	Necessary
xsrif	Used for security purposes in order to prevent abuse of form submission.	Session	3 rd Party	Necessary
webinar	Tracks if the visitor is coming from a webinar registration.	Session	1 st Party	Marketing
__adroll_fpc	Used to collect and use personalised data in order to deliver targeted and personalised advertising.	1 year	3 rd Party	Marketing
anid	Used to show Google ads on non-Google sites.	13 months	3 rd Party	Marketing
_fbp	Used by Meta (previously Facebook) to store and track visits across websites.	3 months	3 rd Party	Marketing
__utmc	Stores Time Of Visit on our website.	30 minutes	3 rd Party	Analytical
__utmz	Stores used keyword and search engine.	6 months	3 rd Party	Analytical
_gcl_au	Takes information in ad clicks and stores it in a first-party cookie so that conversions can be attributed outside the landing page.	Session	3 rd Party	Analytical/Marketing/Targeting
_ga	Google Analytics uses the _ga and _gid cookies to distinguish unique users and pages that users have seen. The _ga cookie counts the number of visits to a page or post.	2 years	3 rd Party	Analytical
_gac_gb_<container-id>	Contains campaign related information. If Google Analytics and Google Ads accounts are linked, Google Ads website conversion tags will read this cookie unless the user opts out.	3 months	3 rd party	Analytical/Marketing/Targeting
_gat_gtag_<tracking id>	Used by Google Analytics to track conversions. Reads and filters requests from bots and then identifies users across browsing sessions.	1 min	3 rd Party	Analytical
_gid	Google Analytics uses the _ga and _gid cookies to distinguish unique users and pages that users have seen. The _gid cookie prevents repeats views of a page or post by a visitor.	1 day	3 rd Party	Analytical

1P_JAR	Used by Google to collect website statistics and track conversion rates.	1 month	3 rd Party	Analytical
OGPC	Enables the functionality of Google Maps.	Session	3 rd Party	Analytical
OTZ	Used by Google Analytics to provide an aggregate analysis of Website visitors.	1 year	3 rd Party	Analytical
pvc_visits[0]	Cookie created by post-views-counter third party which counts the number of visits to a post and is used to prevent repeat views of a post by a visitor. The expiration is controlled by settings in the plugin.	Session	3 rd Party	Analytical
RUL	Used by Google DoubleClick to determine whether the website advertisement has been properly displayed and collect data in order to show relevant advertising to the visitor across the web.	1 year	3 rd Party	Analytical
utma	The number of visits, including the time of the first visit, the previous visit, and the current visit.	2 years	3 rd Party	Analytical

4. Third-Party Cookies

- 4.1. Some of our pages display content from external providers, e.g. YouTube, Meta (previously Facebook) and X (previously Twitter).
- 4.2. To view this third-party content, you first have to accept their specific terms and conditions. This includes their cookie policies, which we have no control over.
- 4.3. Third-party providers on our websites:
 - [You Tube](#)
 - [X \(previously Twitter\)](#)
 - [Meta \(previously Facebook\)](#)
 - [Google](#)
 - [FxStreet](#)
- 4.4. These third-party services are outside of the control of the Company. Providers may, at any time, change their terms of service, purpose and use of cookies, etc.

5. How you can manage cookies

5.1. Removing cookies from your device

You can delete all cookies that are already on your device by clearing the browsing history of your browser. This will remove all cookies from all websites you have visited.

Be aware though that you may also lose some saved information (e.g., saved login details, site preferences).

5.2. Managing site-specific cookies

For more detailed control over site-specific cookies, check the privacy and cookie settings in your preferred browser.

5.3. Blocking cookies

You can set most modern browsers to prevent any cookies being placed on your device, but you may then have to manually adjust some preferences every time you visit a site/page. Additionally, some services and functionalities may not work properly at all (e.g., profile logging-in).

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